

#TASK 1

Identificare le sfide nel collegare i giovani con la memoria della comunità

Obiettivo: Riflettere sulle barriere che impediscono ai giovani di impegnarsi con la memoria della comunità e identificare soluzioni.

Input teorico

Breve discussione interna:

- 1) quali sono gli ostacoli più comuni che incontriamo quando cerchiamo di coinvolgere i giovani nel lavoro di memoria?

What are the most common obstacles we encounter when trying to involve young people in memory work?

- A) **Detachment from everyday life:** Memory seems to be an element detached from their daily life, probably something connected to one's parents or older generations. Having recently been born and voracious of all that is new, it is natural and spontaneous to give greater importance and time to the novelties and what the present and the future can offer.
- B) **Distance from the past:** The biggest obstacle is therefore the lack of appeal that this theme attracts, not seeing it as an element of construction of one's own identity but as a fact of generations older women.
- C) **Not very innovative elements to tell memories;**
- D) **Lack of intergeneration communication;**
- E) **Little free time;**

- 2) Perché molti giovani si sentono disconnessi dalla storia e dal patrimonio locale?

Why do many young people feel disconnected from local history and heritage?

- A) **Globalisation & Internet algorithms (lots of information):** In an increasingly globalized society where most of the information arrives by the big media and popular influencers who live in large urban realities is much more. It is difficult for small companies to find their space for influence and dissemination of information. The algorithm of the internet and social media rewards large numbers, so the small companies find it very difficult to find and expand their catchment area.
- B) **Lack of intergeneration communication & communication in general;**
- C) **No transferability of resources;**

Task pratico

Titolo: Barriere & Soluzioni Grid

Ogni persona compila individualmente una semplice tabella. I tre partecipanti confrontano quindi le loro risposte e concordano una versione finale da includere nella guida.

Barrier	Why it Happens	Possible Solutions	Anything else?
Proximity to the topic covered	It seems a distant fact, Linked to generations older	To show that memory is essential for the construction of the self and not just a distant fact.	
Findability of information	The media algorithm rewards large numbers, so it is easier to talk about argometers that cover a wider range of interest	Improving the communication of small businesses and finding points of contact with young people, also through innovative methods	
lack of intergenerational communication and transferability of traditions	We no longer talk in the family and everyone prefers to inform us with cell phones. In addition, there is not much willingness for some elderly people to transfer resources.	Implement methods that can allow families but also groups of friends to see each other and talk. In addition, make sure to create shared manuals to be used over time.	
Little free time	YP are so bombarded with so many extracurricular activities as well as school that we can't find time for ourselves (to walk, do things, etc.)	Add free time in curricula to leave young people free to do things	